

## Art Souveau

## Prestel

Munich London · New York



Just over a hundred years ago, around the turn of the twentieth century, artists throughout the whole western world began to bring art to daily life. They devoted their attention to the most ordinary, everyday objects and gave them artistic forms. They invented new decorations for architecture, and they designed posters, furniture, and jewelry, drawing inspiration for their ornament from nature.

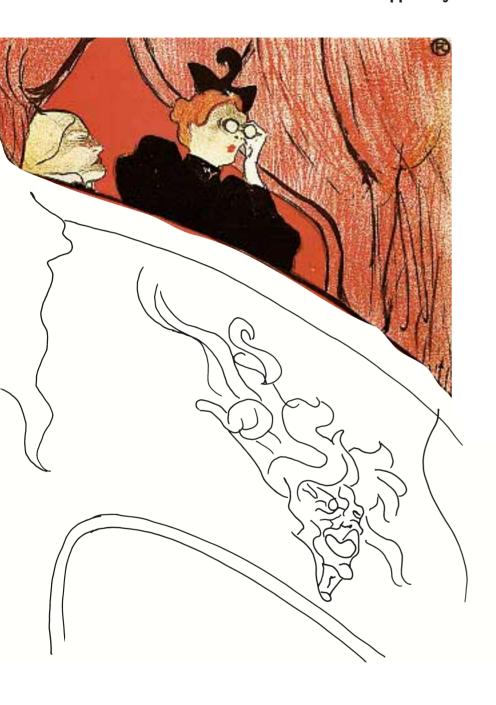
In the German-speaking regions this art movement was called Jugendstil, or the "style of youth", from the illustrated art magazine Jugend, founded in Munich in 1896. In France the artistic style came to be known as Art Nouveau, or "new art". Henri de Toulouse-Lautrec was probably the most famous artist of the movement. He became world-famous for his posters for the Moulin Rouge, a cabaret in Paris.



But it all began in England, where the artist William Morris founded the Arts and Crafts movement. His wallpapers with their beautiful, serpentine, floral patterns are known throughout the world even today. On the pages that follow you can delve into the world of Art Nouveau and even help to create it yourself. You'll only need something to colour with ...

...and the journey can begin!

How about a visit to the theatre? What is happening on the stage?



This is Adele. The painter Gustav Klimt shows her wearing a luxurious dress. Would you like to paint yourself or one of your friends in a beautiful evening dress next to her?





The exhibition building of the Vienna Secession art movement is one of the most famous Art Nouveau buildings. It is even shown on the Austrian 50-cent piece.

